

**INFORMATION PROCESSING OF PERSONAL DATA  
pursuant to Article 13 of Regulation (EU) 2016/679**

Dear Customer,

Optima Naturals S.r.l., aware of the importance of protecting the fundamental rights and freedoms of people, also with regard to personal data, undertakes to be transparent about the way in which it uses them and the subjects with whom it shares them.

Given that the data relating to legal entities do not fall within the definition of personal data, we invite our customers to view, even in this case, the information below because the execution of the contract could involve the processing of data of natural persons of reference.

**Data controller (hereinafter "Owner")**

Optima Naturals S.r.l.  
Via Marsala, 36/B - 21013 Gallarate (VA)  
E-mail: [info@optimanaturals.net](mailto:info@optimanaturals.net) - Tel. 0331/799193  
P.IVA 03153770112

**Purpose and legal basis of the processing**

Personal data are collected for:

a) the execution of a contract of which the interested party is a party or for the execution of pre-contractual measures adopted at the request of the same (Article 6 paragraph 1 letter b EU Reg. 679/2016).

In relation to this purpose, the data may also be used for:

b) comply with a legal obligation to which the Data Controller is subject (Article 6 paragraph 1 letter c eu Reg. 679/2016), in particular for the fulfillment of legal obligations of a fiscal nature deriving from the contract signed.

c) pursuit of the legitimate interest of the Data Controller (Article 6 paragraph 1 letter f EU Reg. 679/2016), in particular for the purposes of: direct marketing, possible recovery of credit, possible assessment, exercise and defense of a right of the owner or third parties in court or out of court, possible insurance protection.

**Categories of recipients of personal data**

In an appropriate, relevant and limited to what is necessary for the purposes pursued above, the data may be processed by the following categories of recipients:

- accountant, for tax and accounting assistance;
- law firms, for debt recovery activities and possible assistance in court and out-of-court;
- suppliers of IT services such as: cloud services, web hosting, electronic invoicing and substitute storage, e-mail, technical assistance and maintenance services, hardware and software that could access, even indirectly, data contained in the IT system of the Data Controller.
- bank support institute, for the management of payments;
- transporters and logistics, in case of shipment of goods;
- insurance companies, in the event of accidents involving the interested party;
- Public Bodies, for legal obligations of the Owner.

Where applicable, the Data Controller has bound the processing of data by the aforementioned recipients through a contract or other legal act that governs the processing of data pursuant to art. 28 of EU Regulation 679/2016.

Optima Naturals S.r.l. undertakes to qualify the intended recipients also from the point of view of the guarantees provided to protect the confidentiality of data and regulatory compliance. The interested party may request the name of those recipients at any time.

The owner has defined, in view of the fundamental principles established by current legislation, the persons authorized to process personal data under their direct authority. These persons act on the basis of specific instructions provided for the purposes and methods of the processing.

**Data retention period**

The personal data will be kept for the time necessary to the requirements related to the contract, as well as for the fulfillment of legal obligations of a fiscal nature and for purposes related to the possible assessment, exercise and defense of the right of the owner or third parties and, therefore, until at the expiration of each term of forfeiture and statutory prescription.

The personal data, therefore, will be kept up to a maximum of 10 years from the end of the contract, except for a lengthening of the time due to judicial and extrajudicial procedures and other to settle disputes between the Data Controller and the Data Subject.

## Fundamental rights of the data subject and how to exercise them

The interested party, in accordance with EU Regulation 679/2016, can exercise the following rights:

- a) Right of access: the data subject has the right to obtain from the Data Controller confirmation that personal data processing is being processed and, in this case, to obtain access to personal data and information art. 15, in particular: purpose of the processing, categories of personal data, categories of recipients, to which the data have been or will be communicated, the retention period of the data or the criteria used to determine this period, the origin of the data, the existence of an automated process, including profiling;
- b) Right of rectification: the interested party has the right, pursuant to art. 16, to obtain from the Owner the correction and / or integration of inaccurate personal data concerning him, without unjustified delay;
- c) Right of cancellation: the data subject has the right to obtain from the Data Controller the deletion of personal data concerning him / her without undue delay for the reasons set forth in art. 17;
- d) Right to limit processing: the data subject has the right to obtain from the Data Controller the limitation of processing in the cases referred to in art. 18;
- e) Data portability right: the interested party has the right, pursuant to art. 20, to receive personal data concerning him in a structured format, commonly used and readable by automatic device.

The interested party may also exercise the right to object. Pursuant to art. 21, the interested party has the right to object to the processing of data concerning him for the purposes referred to in art. 6, paragraph, letters e) or f) (legitimate interest).

The interested party may exercise these rights at any time in an easy manner, by sending a specific request to the Data Controller, to the e-mail address: [info@optimanaturals.net](mailto:info@optimanaturals.net), which will inform him of the receipt and will proceed to his request without undue delay and, however, within one month of receiving the request.

Pursuant to art. 19, any requests relating to adjustments or cancellations or limitations of processing will be transmitted by the Data Controller to each of the recipients to whom the personal data have been transmitted, unless this proves impossible or involves a disproportionate effort.

## The right to lodge a complaint with a supervisory authority

The interested party also has the right to lodge a complaint with the competent supervisory authority (Garantor for the Protection of Personal Data <http://www.garanteprivacy.it>).

## Necessity and Consequences of a refusal to communicate personal data

The communication of personal data is optional but essential for the execution of the supply contract and / or customer assistance. The failure to communicate data, for the purposes indicated, will prevent the Owner from following up the contract.

For all the definitions, refer to the binding legislation with particular reference to the European Regulation 679/2016 and to the Legislative Decree 196/2003 and subsequent amendments.

Optima Naturals S.r.l.