

**INFORMATION PROTECTION PERSONAL DATA  
pursuant to Article 13 of Regulation (EU) 2016/679**

Dear User,

Optima Naturals srl informs that the management of requests for information sent to us may involve the processing of personal data. To this end, we provide you with the following information on the processing of data.

**Data controller of personal data (hereinafter referred to as Data Controller)**

Optima Naturals S.r.l.  
Via Marsala, 36/B - 21013 Gallarate (VA)  
E-mail: [info@optimanaturals.net](mailto:info@optimanaturals.net) - Tel. 0331/799193

**Purpose and legal basis of the processing**

The personal data will be used, upon your express consent (Article 6 paragraph 1 letter b Reg.Eu 679/2016), to process the request for information or contact.

**Categories of recipients of personal data**

Recipients who may process personal data are suppliers of technical services such as: email, cloud and technical maintenance services, hardware and software that could, even indirectly, access personal data.

The Data Controller, where applicable, has bound the processing of data by the aforementioned recipients, identified as Data Processors, through a contract or other legal act that governs the processing of data pursuant to art. 28 of EU Regulation 679/2016.

The Controller undertakes to identify the intended recipients also from the point of view of the guarantees provided to protect the confidentiality of data and regulatory compliance.

The interested party can ask the owner, at any time, the name of the recipients of personal data.

The owner has defined, in view of the fundamental principles established by current legislation, the persons authorized to process personal data under their direct authority. These persons act on the basis of specific instructions provided for the purposes and methods of the processing.

**Data retention period**

The personal data provided will be processed for the time necessary for the needs connected to your booking request and canceled no later than 1 year from collection.

**Fundamental rights of the data subject and how to exercise them**

The interested party, in accordance with EU Regulation 679/2016, can exercise the following rights:

a) Right of access: the data subject has the right to obtain from the Data Controller confirmation that personal data processing is being processed and, in this case, to obtain access to personal data and information art. 15, in particular: purpose of the processing, categories of personal data, categories of recipients, to which the data have been or will be communicated, the retention period of the data or the criteria used to determine this period, the origin of the data, the existence of an automated process, including profiling.

b) Right of rectification: the interested party has the right, pursuant to art. 16, to obtain from the Owner the correction and / or integration of inaccurate personal data concerning him, without unjustified delay.

c) Right of cancellation: the data subject has the right to obtain from the Data Controller the deletion of personal data concerning him / her without undue delay for the reasons set forth in art. 17. In case of revocation of consent, the cancellation can be performed if there is no other legal basis for the treatment.

d) Right to limit processing: the data subject has the right to obtain from the Data Controller the limitation of processing in the cases referred to in art. 18;

e) Data portability right: the interested party has the right, pursuant to art. 20, to receive personal data concerning him in a structured format, commonly used and readable by automatic device.

f) Right of withdrawal of consent: the interested party has the right, pursuant to art. 7, paragraph 3, to withdraw their consent at any time, except in cases where Union or Member State law provides that the person concerned can not revoke the prohibition. The withdrawal of consent does not affect the lawfulness of the treatment given before the revocation.

The interested party may also exercise the right to object. Pursuant to art. 21, the interested party has the right to object to the processing of data concerning him for the purposes referred to in art. 6, paragraph, letters e) or f) (legitimate interest).

The interested party may exercise these rights at any time in an easy manner, by sending an appropriate request to the Data Controller, to the email address [info@optimanaturals.net](mailto:info@optimanaturals.net), which will inform him of the receipt and will proceed to his request without undue delay and, in any case, within one month of receiving the request.

Pursuant to art. 19, any requests relating to adjustments or cancellations or limitations of processing will be transmitted by the Data Controller to each of the recipients to whom the personal data have been transmitted, unless this proves impossible or involves a disproportionate effort.

#### **The right to complain to a supervisory authority**

The interested party also has the right to lodge a complaint with the competent supervisory authority (Garantor for the Protection of Personal Data <http://www.garanteprivacy.it>).

#### **Necessity and Consequences of a refusal to communicate personal data**

The provision of Personal Data is optional but essential to acquire and respond to your request. In case of refusal to provide personal data, we will not be able to contact you for this purpose.

By sending requests for information or contact, you tacitly and expressly consent to the processing of your data in the manner and for the purposes indicated above.

For all the definitions, please refer to the binding legislation with particular reference to the European Regulation 679/2016 and Legislative Decree 196/2016 and subsequent amendments.

Optima Naturals S.r.l.